

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT29/12 12.35

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	ERIN PENNINGTON	
SALES PRSN	WA- JOE KNAUER	

CONTRACT # 6399579

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 033307

PRDCT	RPOF-3 PAC	EST #	COMMENTS: (LINE, ORDER, INVOICE)

	OCT30/12	NOV6/12	WK-2
FLIGHT DATES	OCT30/12	NOV6/12	WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/29/12 12.3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REPORT- SIMMONS, GARDNER, PLAKON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	:	:	:	:	:	:
1	*		700A-900A	30		\$2,000.00	10/30	11/2	4		TU-F	4
PROGRAM : GMA												
2	DS		1200N-100P	30		\$850.00	10/30	11/2	3		TU,TH-F	3
PROGRAM : NEWS												
3	*		1100P-1135P	30		\$2,000.00	10/30	11/4	5		TU-F,SU	5
PROGRAM : NEWS												
8	A		500P-600P	30		\$2,250.00	10/31	11/2	2		W,F	2
PROGRAM : NEWS												
9	A		800P-900P	30		\$9,250.00	10/30	10/30	1		TUE	1
PROGRAM : DANCING RESULTS												

REP HEADLINE# 6399579
*** UNAPPROVED REV #1 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		800P-900P	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : ONCE UPON A TIME												
11	A		500P-600P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
12	A		800P-1000P	30		\$9,250.00	11/5	11/5	1		MON	1
PROGRAM : DANCING												
NOV/12 58200.00												
CONTRACT TOTAL											58200.00	
TOTAL SPOTS											22	

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE